

**Men's Underwear, 65c**

Men's Nainsook Athletic Underwear, sleeveless or quarter sleeve coat shirts, knee length legs, with side adjusting straps. NO-PROFIT SALE price, 65c.—First Floor.

**Men's Hose, 12½c**

Men's Plain Black Cotton Half Hose, second of the famous R. A. B. and Signet makes; fully reinforced at heel, toe and sole. NO-PROFIT SALE price, 12½c.—First Floor.

**Men's Suspenders, 36c**

Men's Genuine President Suspenders, plain white and colors, also striped webbing. NO-PROFIT SALE price, 36c.—First Floor.

**Men's Unionalls, \$2.85**

Men's Genuine Lee Unionalls, of khaki cloth or heavy blue denim; the best work suit made. NO-PROFIT SALE price, \$2.85.—First Floor.

**Women's Cloth Dresses, \$5.00**

Fashioned of all-wool French or manish serge and wool jersey; long waisted, braided and embroidered straight line effects; in navy and tan; sizes 16 to 40 only. NO-PROFIT SALE price, \$5.00.—Second Floor.

**Men's Half Hose, 39c**

Men's Onyx Silk Fibre Half Hose, in black, navy, cordovan, white and gray; perfect quality; fully reinforced. NO-PROFIT SALE price, 39c.—First Floor.

**Young Men's Trousers, \$2.39**

Of cotton worsted and fancy gray effects; all made with cuff bottom; sizes 28 to 33. NO-PROFIT SALE price, \$2.39.—First Floor.

**9x12 Fibre and Wool Rugs, \$6.65**

Reversible Wool and Fibre Rugs, medallion and neat all-over designs; colorings of green, brown, red, olive and tan. NO-PROFIT SALE price, \$6.65.—Fourth Floor.

**Stenciled Crex Rugs, \$10.95**

8x10 ft. Stenciled Key or Band Border Crex Rugs, strictly perfect quality, in the ever-popular green. NO-PROFIT SALE price, \$10.95.—Fourth Floor.

**Boys' Norfolk Suits, \$4.88**

Boys' Norfolk Suits, of durable cheviot mixtures, in dark and medium shades; sizes 10 to 17 years. NO-PROFIT SALE price, \$4.88.—Third Floor.

**Sloane's Velvet Rugs, \$1.88**

W. and J. Sloane's Velvet Rugs, size 27x52 inches, in floral, Oriental and medallion designs; light and dark colorings. NO-PROFIT SALE price, \$1.88.—Fourth Floor.

**Feather Bed Pillows, 79c**

Large-size Bed Pillows, covered with heavy weight art or fancy stripe tickings, filled with sterilized curly feathers. NO-PROFIT SALE price, 79c.—Fourth Floor.

**Men's Shirts, 85c**

Men's Blue Chambray Shirts, regulation firemen models; made with neckband and two breast pockets; full cut sizes. NO-PROFIT SALE price, 85c.—Callers to match at 12½c each.—First Floor.

**Women's Gauze Vests, 10c**

Women's Gauze Ribbed Vests, low neck and sleeveless; regular sizes; slight imperfections. NO-PROFIT SALE price, 10c.—First Floor.

**Children's Socks, 19c**

Children's Fancy Top Socks, with turn-over toes; fashioned foot; perfect quality. NO-PROFIT SALE price, pair, 19c.—First Floor.

**Wash Boilers, \$1.17**

Extra quality Tin Wash Boilers, with cold wood handles; large No. 8 size; well made. NO-PROFIT SALE price, \$1.17.—Basement.

**Women's Knitted Bloomers, 25c**

Women's Flesh Color Knitted Bloomers, with elastic waist and knee; full cut sizes; slight imperfections. NO-PROFIT SALE price, 25c.—Underwear Section.—First Floor.

**Standard Apron Gingham, 10½c Yd.**

Standard Apron Gingham, in all size blue checks; printed fast colors. NO-PROFIT SALE price, 10½c.—First Floor.

**Women's Union Suits, 75c**

Women's Gauze Cotton Union Suits, low neck and sleeveless; band top and lace or shell knee; regular and extra sizes. NO-PROFIT SALE price, 75c.—First Floor.

**Huck Towels, 11c Each**

Hemmed Huck Towels, all white; with white jacquard designs; fine close woven quality. NO-PROFIT SALE price, 11c.—Limit six.—First Floor.

**Table Napkins, 89c Half Dozen**

22-inch Mercerized Damask Table Napkins, neatly hemmed; assorted patterns; subject to slight imperfections. NO-PROFIT SALE price, half dozen, 89c.—First Floor.

**Diaper Cloth, \$1.60**

27-inch Antiseptic Diaper Cloth, in sealed sanitary cartons containing full ten yards. NO-PROFIT SALE price, \$1.60.—Limit one piece.—First Floor.

**Skinner's Satin, \$1.69**

Genuine Skinner's Satin, name stamped on selvage; in black and colors; full 36 inches wide. NO-PROFIT SALE price, \$1.69.—First Floor.

**40-Inch Crepe Meteor, \$1.95**

Satin Crepe Meteor, an extra fine pure silk, rich mellow satin face quality, in black, navy, brown and gray; slight imperfections. NO-PROFIT SALE price, \$1.95.—First Floor.

**Bucilla Crochet Cotton 8c Ball**

5,000 balls of Bucilla Crochet Cotton, in white, ecru, pink, blue and lavender; complete assortment of numbers. NO-PROFIT SALE price, 8c. (We reserve the right to limit quantity.)

**Yard-wide Curtain Materials, 12½c**

Mill lengths of White or Ecru Color Serims, Voiles and Marquisettes, plain and openwork borders; also Silkoines and Caneament Cloth, in floral and figured designs; lengths from 1 to 8 yards. NO-PROFIT SALE price, 12½c.—First Floor.

**Children's Waist Suits, 39c**

Children's Knitted Waist Suits, low neck and sleeveless, knee length; sizes 2 to 12 years; perfect quality. NO-PROFIT SALE price, 39c.—Underwear Section.—First Floor.

**Women's Silk Hose, 89c**

Women's Dropstitch Silk Hose, in black and assorted colors; mock seam back; slight imperfections. NO-PROFIT SALE price, 89c.—First Floor.

**Women's Stockings, 12½c**

Women's Light Weight Black Cotton Stockings, mock seam back; all sizes; subject to slight imperfections. NO-PROFIT SALE price, 12½c.—First Floor.

**Plaid Sport Skirts, \$5.00**

Materials of checked or plaid velours, basket weave plaids, fancy worsteds and novelty skirtings, in box and side-plaited effects; colors of tan and black, ecru and tan, navy and tan, black and rose and brown and beige. NO-PROFIT SALE price, \$5.00.—Second Floor.

**Men's Union Suits, 89c**

Men's Ribbed Bathing Union Suits, light weight; short sleeves and full length legs; sizes 34 to 46; slight imperfections. NO-PROFIT SALE price, 89c.—First Floor.

**Men's Garters, 19c Pair**

Men's Paris or Brighton Pad Garters, fine grade lisle webbing; in black, white and plain colors. NO-PROFIT SALE price, 19c.—First Floor.

**White Voile Waistings, 38c**

38-inch White Novelty Voile Waistings, extra fine sheer two-ply quality; in stripes, checks and broken plaids. NO-PROFIT SALE price, 38c.—First Floor.

**30-Inch Batiste, 12½c**

30-inch Batiste, in flesh; a fine soft finish mercerized grade, for lingerie. NO-PROFIT SALE price, 12½c.—First Floor.

**25-Inch Chiffon Silks, 19c**

A silk and cotton fabric, with rich lustrous finish, a good assortment of shades. NO-PROFIT SALE price, 19c.—First Floor.

**35-Inch Crepe de Chine, 38c**

Silk and cotton fabric, with soft lustrous clinging finish, in street and evening shades. NO-PROFIT SALE price, 38c.—First Floor.

**Men's Underwear 35c**

Men's White Gauze Cotton Underwear, short sleeve shirts, full length legs; made with reinforced neck; all regular sizes. NO-PROFIT SALE price, 35c.—First Floor.

**White Poplin, 29c**

36-inch White Poplin, a yarn mercerized quality; subject to slight imperfections. NO-PROFIT SALE price, 29c.—First Floor.

**Plain Colored Organdy, 29c**

40-inch plain colored Organdy, extra fine sheer transparent quality, in a large assortment of street and evening shades. NO-PROFIT SALE price, 29c.—First Floor.

**Tan Pongee, 44c Yard**

36-inch Tan Pongee, silk and cotton weave, with the appearance of all-silk pongee. NO-PROFIT SALE price, 44c.—First Floor.

**Children's Stockings, 10c Pair**

Children's Plain Black Ribbed Cotton Stockings; sizes 6 to 9½; slightly imperfect. NO-PROFIT SALE price, 10c.—First Floor.

**Satin Stripe Voiles, 69c**

36-inch Printed Satin Stripe Voiles, dark grounds, with handsome woven satin stripes; beautiful floral patterns; slight mill marks. NO-PROFIT SALE price, 69c.—First Floor.

**Bag Frames, 39c**

Oxidized silver and nickel effects; pretty embossed and etched patterns. NO-PROFIT SALE price, 39c.—Jewelry Dept.—First Floor.

**Pearl Necklaces, 69c**

24-inch graduate neck lengths; fine quality French pearl beads; gold filled clasp. NO-PROFIT SALE price, 69c.—First Floor.

**White Voile, 22c**

40-inch White Chiffon Voile, fine sheer quality, for waists and dresses. NO-PROFIT SALE price, 22c.—First Floor.

**White Pajama Checks, 16c**

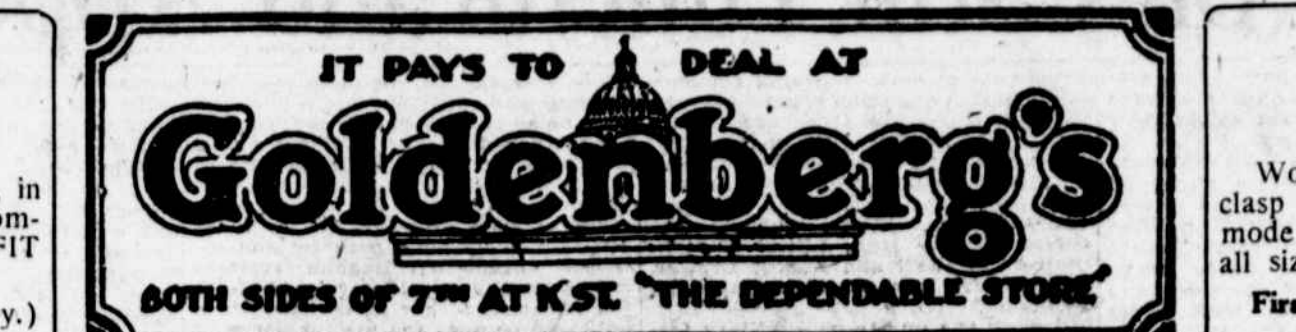
36-inch White Pajama Checks, a close-woven, soft-finish quality, for undergarments. NO-PROFIT SALE price, 16c.—First Floor.

**White Batiste, 15c Yard**

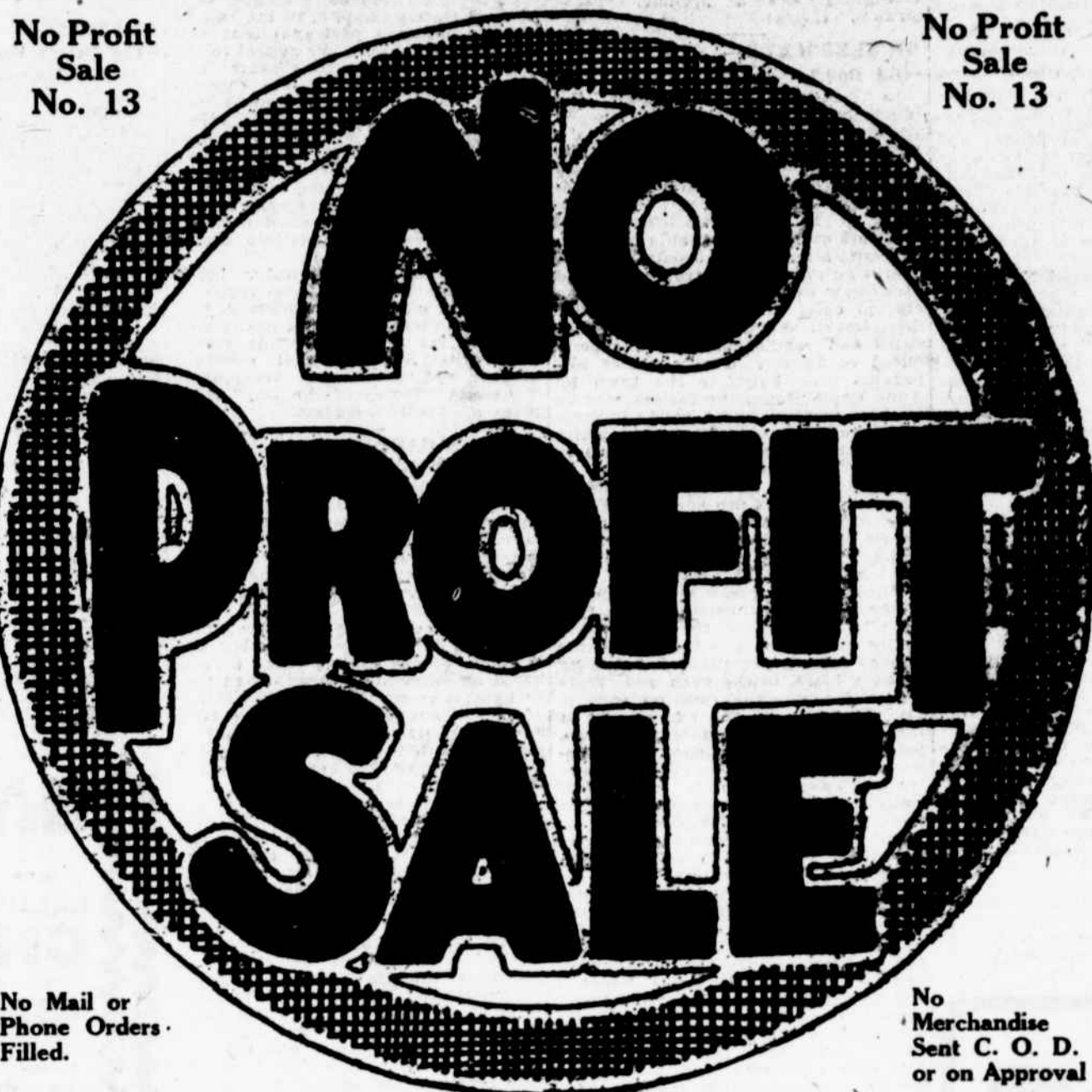
36-inch White Batiste, fine soft-finish mercerized quality, for lingerie. NO-PROFIT SALE price, 15c.—First Floor.

**Bleached Pillow Cases, 25c**

42x36 Bleached Pillow Cases; hand-torn quality, for linens. NO-PROFIT SALE price, each 25c.—First Floor.

**Once-a-Month Bargain Event Extraordinary!**

No Profit Sale No. 13



No Profit Sale No. 13

**Every Month---for One Day Only---a Great Outpouring of Wonderful Values**

For more than a year we have set aside one day in each month for this underselling occasion, and each month the sale grows in popularity and draws bigger crowds than its predecessor.

It's a sale big in money-saving opportunities for every thrifty shopper. Every department makes an extra effort for big volume of business at the expense of profit. In some instances the goods are sold at actual cost; in other cases we add only the necessary overhead expenses to the selling price.

**Look for the "NO-PROFIT" Sale Signs--- They Indicate Superlative Economies.****Easter Lilies, 3 to 5 Blooms, \$1 a Pot**

Beautiful Easter Lilies, three to five blooms—extra special for tomorrow at \$1.00 a pot. Only 200 pots to sell at this price.—First Floor.

**Silk Handbags, \$1.65**

Silk Handbags, new metal top Jack-o-Lantern styles; oxidized silver effects, with inserted mirror; good quality silk moiré. NO-PROFIT SALE price, \$1.65.—First Floor.

**Shopping Bags, \$1.39**

Large size black leather finish Bags, oval shape, with wide gusset and flap top; cretonne lined, double strap handle. NO-PROFIT SALE price, \$1.39.—First Floor.

**New Spring Blouses, 85c**

Of soft voiles, dimities, fine batistes, striped voiles, etc., in tucked, lace-trimmed, embroidered, tailored and combination effects; high, low and square neck styles; sizes 36 to 46. NO-PROFIT SALE price, 85c.—First Floor.—Bargain Booth.

**New Shot Bead Bracelets, 44c**

New Silver Shot Bead Bracelets, three strand, with safety clasp; neatly made. NO-PROFIT SALE price, 44c.—Jewelry Dept.—First Floor.

**Men's Handkerchiefs, 8c**

Men's White Hemstitched Handkerchiefs, also imported khaki handkerchiefs; good quality, soft finish cloth; full size. NO-PROFIT SALE price, 8c.—Limit six.—First Floor.

**Women's Handkerchiefs, 6 for 29c**

Women's Handkerchiefs, plain white, colored border and embroidered corner styles; factory seconds. NO-PROFIT SALE price—SIX for 29c.—First Floor.

**Table Oilcloth, 29c Yard**

6-quarter Table Oilcloth, seconds of a standard quality; full 54 inches wide. NO-PROFIT SALE price, 29c.—First Floor.

**Women's Neckwear, 75c**

Stylish Spring Neckwear, of lace, net and organdy, in Tuxedo, round and square styles; white, cream and ecru colors. NO-PROFIT SALE price, 75c.—First Floor.

**Bleached Shaker Flannel, 16c**

27-inch Bleached Shaker Flannel, an extra heavy double fleeced quality. NO-PROFIT SALE price, 16c.—First Floor.

**Dress Gingham, 11½c**

27-inch Dress Gingham, in plaids, stable and fancy checks, stripes and plain colors. NO-PROFIT SALE price, 11½c.—First Floor.

**Lux Flakes, 9c Box**

Full size boxes of Lux Flakes, for washing delicate fabrics. NO-PROFIT SALE price, 9c.—Toilet Goods Dept.—First Floor.

**Tooth Paste, 32c**

Regular full size tubes of Pebecco Tooth Paste, for the hair. NO-PROFIT SALE price, 32c.—Tax 2c extra.—First Floor.

**Men's and Young Men's Suits at \$13.75**

Double and single-breasted models, in green, tan, brown and burgundy; sizes 35 to 42. NO-PROFIT SALE price, \$13.75.—First Floor.

**Watkin's Shampoo, 34c**

Watkin's Mulsified Coconut Oil Shampoo, for the hair. NO-PROFIT SALE price, bottle, 34c.—Tax 2c extra.—First Floor.

**Armour's Talcum Powder, 12c**

Armour's Silvan Talcum Powder, assorted colors; high grade talcum. NO-PROFIT SALE price, 12c.—Tax 1c extra.—First Floor.

**Pond's Cream, 18c**

Pond's Vanishing Cream, a high grade toilet and massage cream. NO-PROFIT SALE price, 18c.—Tax 1c extra.—First Floor.

**Pearl Buttons, 2 Cards for 10c**

Good quality White Pearl Buttons, Japanese and Fresh Water Pearls; 12, 6 and 4 on each. NO-PROFIT SALE price, TWO cards for 10c.—First Floor.

**Seamless Bleached Sheets, 98c**

81x90 Run-of-the-Mill Seamless Bleached Sheets, full double bed size; heavy firm woven quality. NO-PROFIT SALE price, 98c.—First Floor.

**Safety Pins, 3½c Card**

Nickle Safety Pins, one dozen assorted sizes on card; three sizes. NO-PROFIT SALE price, 3½c.—First Floor.

**Sewing Thread, 2 Spools for 9c**

Mercerized Sewing Thread, fine silk-finish grade; 100-yard spools, black, white and colors. NO-PROFIT SALE price, TWO spools for 9c.—First Floor.

**Fountain Pens, 79c**

Gem Fountain Pens, "Kant-Leak" self fillers; with 14-karat gold pen iridium pointed. NO-PROFIT SALE price, 79c.—Stationery Dept.

**Playing Cards, 36c**

Blue Ribbon Playing Cards, fine glazed finish. NO-PROFIT SALE price, 36c.—First Floor.

**Women's Gloves at 51c Pair**

Women's Chamo-suede Gloves, two-clasp style; in gray, brown, pongee, beaver, mode and black; self or contrast stitching; all sizes. NO-PROFIT SALE price, 51c.

First Floor.

**White Mercerized Lawn, 24c**

40-inch White Mercerized Lawn, an extra fine sheer quality, snow white bleached. NO-PROFIT SALE price, 24c.—First Floor.

**White Cannon Cloth, 16c**

34-inch White Cannon Cloth, a heavy linen-finish grade, for women's and children's wear. NO-PROFIT SALE price, 16c.—First Floor.

**White Gabardine, 29c**

36-inch White Gabardine, a yarn mercerized quality, for dresses and skirts. NO-PROFIT SALE price, 29c.—First Floor.

**White Organdy, 25c**

40-inch White Organdy, an extra fine sheer transparent quality. NO-PROFIT SALE price, 25c.—First Floor.

**White Pique, 25c Yard**

36-inch White Pique, a firm-woven quality, in neat small weaves. NO-PROFIT SALE price, 25c.—First Floor.

**White Shirting Madras, 18c**

36-inch White Shirting Madras, a fine soft-finish grade, in white shirting stripes. NO-PROFIT SALE price, 18c.—First Floor.

**All-Wool Storm Serge, 98c**

50-inch All-Wool Storm Serge, sponged and shrunk; a close heavy double twill quality; in black, navy, midnight, brown and burgundy. NO-PROFIT SALE price, 98c.—First Floor.

**Women's Short Petticoats, 44c**

Women's Short White Petticoats, good quality cambric with flounce, light hemstitch hem and tucks. NO-PROFIT SALE price, 44c.—Third Floor.

**Children's Bloomers, 33c**

Of white cambric, soft finish quality; buttoned bands and full cut sizes from 2 to 12 years. NO-PROFIT SALE price, 33c.—Third Floor.

**Children's Aprons, 29c**

Children's Polly Prim Aprons, fine quality cambric, with assorted light hemstitch bands and full cut sizes from 1, 1½ and 2-quart table sizes. NO-PROFIT SALE price, 29c.—Third Floor.

**Lipped Saucepan Sets, 96c**

Aluminum Lipped Saucepan Sets, quality guaranteed; three saucepans in set, 1, 1½ and 2-quart table sizes. NO-PROFIT SALE price, 96c.—Basement.

**Royal Worcester Corsets, \$1.55**

Of fine quality pink batiste, low bust models with long hips; heavy hose supporters; sizes 21 to 28. NO-PROFIT SALE price, \$1.55.—Third Floor.

**Pink Bandeaux, 33c**

Heavy mesh and fancy materials; hook front with elastic insert; perfect fitting; all sizes. NO-PROFIT SALE price, 33c.—First Floor.

**Women's Petticoats, \$1.29**

Women's Colored Cotton Taffeta Petticoats; stylish flounces; colors of black, purple, navy blue and gray; all lengths. NO-PROFIT SALE price, \$1.29.—Third Floor.

**Sad Irons, \$1.21 Set**

Mrs. Pott's style Sad Irons, three irons, stand and handle. NO-PROFIT SALE price, \$1.21.—Basement.

**Toilet Paper, 4 for 34c**

Sanitary Toilet Tissue Paper, 1,000 sheet rolls. NO-PROFIT SALE price, FOUR for 34c.—Basement.

**Foot Tubs, 66c**

Heavy Tin Japanese Foot Tubs, large size; well made. NO-PROFIT SALE price, 66c.—Basement.

**Wash Tubs, 63c**

Galvanized Iron Wash Tubs, with side handles; 20-inch size. NO-PROFIT SALE price, 63c.—Basement.

**Water Pails, 21c**

Galvanized Iron Water Pails, 10-quart trade size. NO-PROFIT SALE price, 21c.—Basement.

**Cotton Crash, 8½c Yard**

Bleached Twill Cotton Crash Toweling, fast color red border; firm woven absorbent grade, for roller or tea towels. NO-PROFIT SALE price, 8½c.—(Limit, five yards.)—First Floor.

**40-Inch Satin Charmeuse, \$1.97**

Black Satin Charmeuse, an extra fine quality, in the new and stylish Marveleux finish. NO-PROFIT SALE price, \$1.97.—First Floor.

**40-Inch Canton Crepe, \$2.98**

Canton Crepe, a heavy pure silk quality, in black, navy, brown and gray; slight imperfections. NO-PROFIT SALE price, \$2.98.—First Floor.

**Boys' Blouses, 69c**

Mother's Friend Blouses, good quality materials, in white and colors; sizes 6 to 14 years. NO-PROFIT SALE price, 69c.—First Floor.

**Boys' Wash Suits, \$1.25**

Boys' Mother's Friend Wash Suits, in plain white; collars trimmed with soutache braid; sizes 3 to 9 years. NO-PROFIT SALE price, \$1.25.—First Floor.